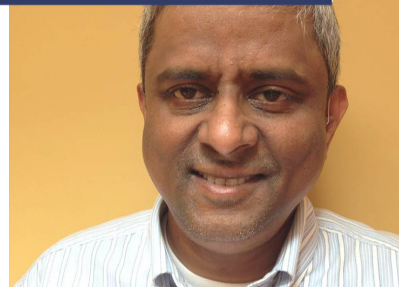
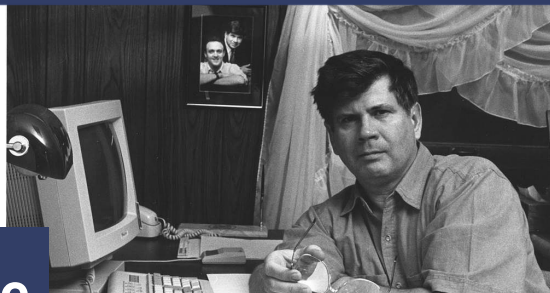


# USHER SYNDROME COALITION

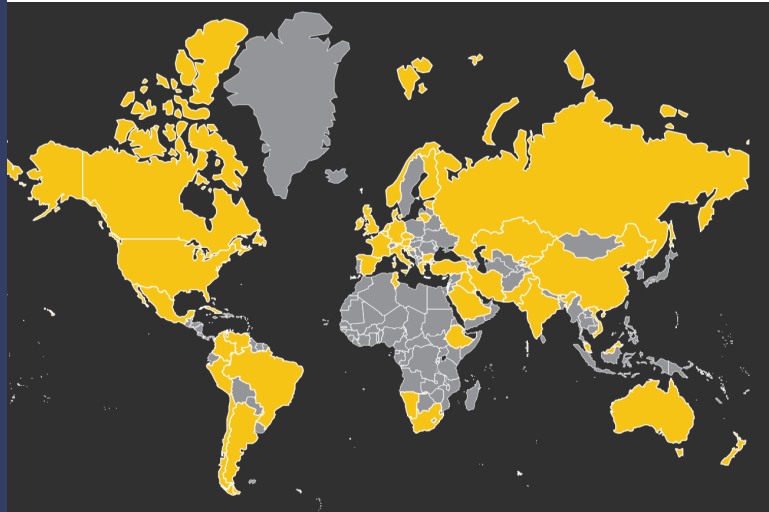
11th ANNUAL  
USH CONNECTIONS  
CONFERENCE

## #USH2019

SATURDAY, JULY 13, 2019 | PHILADELPHIA, PA



Join us at the  
**USH**  
Connections  
Conference.  
The largest  
annual  
gathering of  
the Usher  
syndrome  
community.



## JULY 13, 2019

PHILADELPHIA MARRIOTT DOWNTOWN  
PHILADELPHIA, PENNSYLVANIA  
[WWW.USHER-SYNDROME.ORG](http://WWW.USHER-SYNDROME.ORG)

# 11<sup>th</sup> Annual USH Connections Conference

## July 13, 2019 | Philadelphia Marriott Downtown

The standard benefits for each level are listed below. While these serve as a guideline, we understand that sponsors have different goals for their conference experience. Benefits can be tailored to meet the needs of sponsors.

### SPONSOR BENEFITS

	<b>PLATINUM</b> \$20,000	<b>GOLD</b> \$10,000	<b>SILVER</b> \$5000	<b>BRONZE</b> \$2500
<b>WEBSITE RECOGNITION</b>				
Inclusion on Coalition website and USH2019 Event webpage (4,000 unique visitors per month)	Top Billing Logo with Live Link	Logo with Live Link	Logo	Listing
<b>PRE-CONFERENCE RECOGNITION</b>				
Inclusion in all promotional email blasts (more than 3,000 impressions)	Top Billing Logo with Live Link	Logo with Live Link	Logo	Listing
Social media announcement about sponsorship	✓	✓	✓	✓
Social media announcement about company leading up to event	2	1		
<b>ON-SITE RECOGNITION &amp; BENEFITS</b>				
Full event registration(s) including Evening Social	4	2	2	1
6' skirted table and two chairs in the Exhibitor Area	Prime Location	✓	✓	✓
Logo and recognition on inside back cover of conference program	Prime	✓	✓	✓
Advertisement in conference program (full color)	2 Full Pages	1 Full Page	Half-Page	Quarter-Page
Inclusion on official conference bag	Listing & Logo (Prime)	Listing & Logo	Listing & Logo	Listing
Takeaway item, provided by sponsor, in conference tote bag	3	2	1	
Opening Remarks verbal acknowledgment	✓	✓	✓	✓
Conference signage	Top Billing	Logo	Logo	Listing
Conference Break slide show recognition	1 Dedicated Slide (Prime)	1 Dedicated Slide	Listing	Listing
<b>POST-CONFERENCE RECOGNITION</b>				
One email correspondence to attendees following the event (sent by Coalition)	✓	✓		



**EXHIBIT AT THE  
11<sup>TH</sup> ANNUAL  
USH CONNECTIONS CONFERENCE**

*Early registration is encouraged as EXHIBIT SPACE IS LIMITED.*

**EXHIBITOR BENEFITS**

- Exhibit Space: 6' skirted table and two chairs in the Exhibitor Area
- Listed as Exhibitor on the event webpage and conference program
- Conference registration for up to two representatives

<b>Rates</b>	<b>By March 31</b>	<b>After March 31</b>
Commercial	\$500	\$600
Non-Profit	\$300	\$400

**PROGRAM ADVERTISING OPPORTUNITIES**

All ads are black and white only and should be delivered as a high-resolution PDF, JPEG, or PNG file.

NOTE: All artwork for ads is due by June 1, 2019

Promotional Insert in Conference Bags	\$250
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Full-page program ad: 8.5" x 11"	Full-Page Ad	\$200
½ page program ad: 8" x 5 1/4"	Half-Page Ad	\$100
¼ page program ad: 4" x 5 1/4"	Quarter-Page Ad	\$50

**IMPORTANT DEADLINES**

Early Bird Exhibitor Registration	<b>March 31, 2019</b>
Final Exhibitor Registration	<b>June 3, 2019</b>
<i>(Early registration is encouraged, as exhibitor space is extremely limited.)</i>	
Sponsor Commitment	<b>June 3, 2019</b>
Hotel Reservations	<b>June 21, 2019</b>
Registration Cancellations (full refund)	<b>June 30, 2019</b>

**Registration Cancellations**

Written cancellations received by **June 30, 2019** will be honored with a full refund. No refunds will be issued after June 30, 2019.

**Hotel Information**

Philadelphia Marriott Downtown  
1201 Market Street  
Philadelphia, PA 19701

Book your room in the Usher Syndrome Coalition's group block at the reduced rate of \$179/night here:

<http://bit.ly/USH2019hotel>

# EXHIBITOR AND SPONSOR REGISTRATION FORM

To register as an exhibitor or sponsor, please complete and return this form with payment by **June 3, 2019** to:

Usher Syndrome Coalition  
63 Great Road, Suite 207  
Maynard, MA 01754

Or email to: Julia Dunning at [j.dunning@usher-syndrome.org](mailto:j.dunning@usher-syndrome.org)

## EXHIBITOR

### Organization Information

Organization Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_  
Zip/Postal Code \_\_\_\_\_  
Country \_\_\_\_\_  
Phone (+ ) \_\_\_\_\_  
Website \_\_\_\_\_

Organization Description: Please enclose a description of the products or services provided by your organization in 50 words or less. This description will be included in the program and on the Usher Syndrome Coalition Family Conference event site.

Submit high resolution company logo to Julia Dunning at [j.dunning@usher-syndrome.org](mailto:j.dunning@usher-syndrome.org) by **June 3, 2019**.

### Contact Information

Name \_\_\_\_\_  
Phone Number \_\_\_\_\_  
Email Address \_\_\_\_\_  
Job Title \_\_\_\_\_

Exhibit Space	By March 31	After March 31
Commercial	<input type="checkbox"/> \$500	<input type="checkbox"/> \$600
Non-Profit	<input type="checkbox"/> \$300	<input type="checkbox"/> \$400

## PHOTOGRAPHY RELEASE

By attending the Annual USH Connections Conference, attendees agree to allow their names, likenesses and images in photographic format recorded onsite to be used by the Usher Syndrome Coalition for educational and promotional purposes. If you do not want to be included please contact Julia Dunning at [j.dunning@usher-syndrome.org](mailto:j.dunning@usher-syndrome.org) by June 3, 2019.

## SPONSOR

### Sponsorship Levels

- Platinum Sponsor - \$20,000
- Gold Sponsor - \$10,000
- Silver Sponsor - \$5,000
- Bronze Sponsor - \$2,500

**Usher Syndrome Coalition Tax Exempt ID:  
26-4560897**

As part of the sponsorship packages, you will receive a complimentary exhibit space. Space includes 6-foot tabletops with skirting and two chairs. If you would like to take advantage of this opportunity, please fill in the information below for your exhibit representatives.

### Exhibit Representative 1

Name \_\_\_\_\_  
Job Title \_\_\_\_\_

### Exhibit Representative 2

Name \_\_\_\_\_  
Job Title \_\_\_\_\_

## PAYMENT

Number of Exhibitor Tables: \_\_\_\_\_ at \$ \_\_\_\_\_ = \_\_\_\_\_  
Sponsor Level: \_\_\_\_\_ at \$ \_\_\_\_\_ = \_\_\_\_\_

Total Exhibitor and/or Sponsor Amount \$ \_\_\_\_\_

### Credit Card

- American Express     Discover
- MasterCard             Visa

Account Number \_\_\_\_\_  
Exp. Date \_\_\_\_\_  
Sec Code (3-4 digits on card) \_\_\_\_\_  
Cardholder's Name \_\_\_\_\_  
Cardholder's Signature \_\_\_\_\_  
Billing Address \_\_\_\_\_

### Check

If you are not paying by credit card, please attach a US check or money order made payable to the Usher Syndrome Coalition (no foreign checks).

For foreign currency foreign currency transfers contact Krista Vasi at [k.vasi@usher-syndrome.org](mailto:k.vasi@usher-syndrome.org) or 978-637-2625.

To register online, visit [www.usher-syndrome.org](http://www.usher-syndrome.org).