

USHER SYNDROME COALITION

12th ANNUAL
USH CONNECTIONS
CONFERENCE

#USH2020



JULY 10-11, 2020 | AUSTIN, TEXAS

Usher Syndrome Coalition USH Connections Conference | Engage with the Experts

Usher syndrome (USH) is the most common genetic cause of combined deafness and blindness.

The Usher Syndrome Coalition presents the 12th annual USH Connections Conference at the Omni Austin Hotel at Southpark in Austin, Texas, July 10-11, 2020. This event provides an invaluable opportunity to learn the latest on developing treatments from leading USH researchers while connecting with hundreds of affected individuals, their families, and professionals serving the deafblind community.

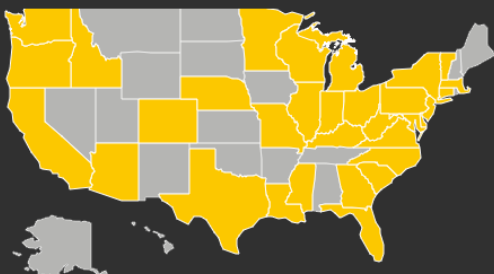
At USH2020 in Austin, more than 400 members of the global Usher syndrome community are expected to convene in a setting that offers hope through research and empowerment through connection.

In 2019, conference attendance was comprised of: adults living with Usher syndrome (roughly 30%); parents of children or young adults with Usher syndrome (over 40%); service providers, researchers, professionals, family members and volunteers (~30%).

The Coalition invites you to engage with the world's experts on Usher syndrome: those living with this rare genetic disorder.

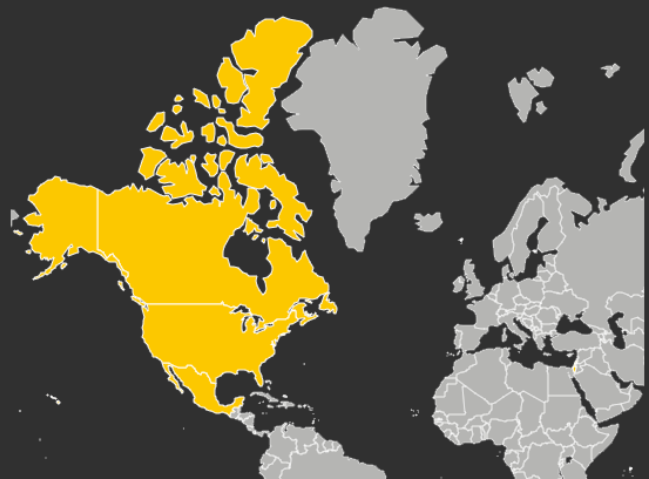
www.Usher-Syndrome.org

USH2019 400 People from 33 States



- Arizona ● California ● Colorado ● Connecticut ● Delaware
- District of Columbia ● Florida ● Georgia ● Idaho ● Illinois ● Indiana
- Kentucky ● Louisiana ● Maryland ● Massachusetts ● Michigan
- Minnesota ● Mississippi ● Missouri ● Nebraska ● New Jersey
- New York ● North Carolina ● Ohio ● Oregon ● Pennsylvania
- South Carolina ● Texas ● Vermont ● Virginia ● Washington
- West Virginia ● Wisconsin

...and 4 countries




- Canada ● Israel ● Mexico ● United States

12th ANNUAL USH CONNECTIONS CONFERENCE

July 10-11, 2020 | Omni Austin Hotel at Southpark

The suggested benefits for sponsor opportunities are listed below. While these serve as a guideline, we understand that sponsors have different goals for their conference experience. Benefits can be tailored to meet the needs of sponsors. Take a look and let us know how you would like to engage with our network.

SPONSOR BENEFITS

	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5000	BRONZE \$2500
WEBSITE RECOGNITION				
Inclusion on Coalition website and USH2020 Event webpage (4,000 unique visitors per month)	Top Billing Logo with Live Link	Logo with Live Link	Logo	Logo
PRE-CONFERENCE RECOGNITION				
Inclusion in all promotional email blasts (more than 3,000 impressions)	Top Billing Logo with Live Link	Logo with Live Link	Logo	Logo
Social media announcement about sponsorship	✓	✓	✓	✓
Social media announcement about company leading up to event	2	1		
ON-SITE RECOGNITION & BENEFITS				
Full event registration(s) including Evening Social	4	2	2	1
6' skirted table and two chairs in the Exhibitor Area	Prime Location	✓	✓	
Logo and recognition on inside back cover of conference program	Prime	✓	✓	✓
Advertisement in conference program (full color)	2 Full Pages	1 Full Page	Half-Page	Quarter-Page
Takeaway item, provided by sponsor	3	2	1	
Opening Remarks verbal acknowledgment	✓	✓	✓	✓
Conference signage	Top Billing	Logo	Logo	Logo
Conference Break slide show recognition	1 Dedicated Slide (Prime)	1 Dedicated Slide	Logo	Logo
USH2020 CONNECTIONS CONFERENCE FAMILY SCHOLARSHIP				\$Varies

This Scholarship enables individuals with Usher syndrome and their families to attend the conference based on financial need. Preference will be given to first-time conference attendees. Contact us for details.



**EXHIBIT AT THE
12TH ANNUAL
USH CONNECTIONS CONFERENCE**

Early registration is encouraged as EXHIBIT SPACE IS LIMITED.

EXHIBITOR BENEFITS

- Exhibit Space: 6' skirted table and two chairs in the Exhibitor Area
- Listed as Exhibitor on the event webpage and conference program
- Conference registration for up to two representatives

Rates	By March 31	After March 31
Commercial	\$500	\$600
Non-Profit	\$300	\$400

PROGRAM ADVERTISING OPPORTUNITIES

All ads should be delivered as a high-resolution PDF, JPEG, or PNG file.
NOTE: All artwork for ads is due by June 1, 2020

Full-page program ad: 8.5" x 11"	Full-Page Ad	\$200
½ page program ad: 8" x 5 1/4"	Half-Page Ad	\$100
¼ page program ad: 4" x 5 1/4"	Quarter-Page Ad	\$50

IMPORTANT DEADLINES

Early Bird Exhibitor Registration	March 31, 2020
Final Exhibitor Registration <i>(Early registration is encouraged, as exhibitor space is extremely limited.)</i>	June 1, 2020
Sponsor Commitment	June 1, 2020
Hotel Reservations	June 19, 2020
Registration Cancellations (full refund)	June 30, 2020

Registration Cancellations

Written cancellations received by **June 30, 2020** will be honored with a full refund. No refunds will be issued after June 30, 2020.

Hotel Information

Omni Austin Hotel at Southpark
4140 Governors Row
Austin, TX 78744
(512) 448 - 2222

EXHIBITOR AND SPONSOR REGISTRATION FORM

To register as an exhibitor or sponsor, please complete and return this form with payment by **June 1, 2020** to:

Usher Syndrome Coalition
63 Great Road, Suite 207
Maynard, MA 01754

Or email to: Julia Dunning at j.dunning@usher-syndrome.org

EXHIBITOR

Organization Information

Organization Name _____

Address _____

City _____

State _____

Zip/Postal Code _____

Country _____

Phone (+) _____

Website _____

Organization Description: Please enclose a description of the products or services provided by your organization in 50 words or less. This description will be included in the program and on USH Connections Conference event site.

Submit high resolution company logo to Julia Dunning at j.dunning@usher-syndrome.org by **June 1, 2020**.

Contact Information

Name _____

Phone Number _____

Email Address _____

Job Title _____

Exhibit Space	By March 31	After March 31
Commercial	<input type="checkbox"/> \$500	<input type="checkbox"/> \$600
Non-Profit	<input type="checkbox"/> \$300	<input type="checkbox"/> \$400

PHOTOGRAPHY RELEASE

By attending the Annual USH Connections Conference, attendees agree to allow their names, likenesses and images in photographic format recorded onsite to be used by the Usher Syndrome Coalition for educational and promotional purposes. If you do not want to be included please contact Julia Dunning at j.dunning@usher-syndrome.org by June 1, 2020.

SPONSOR

Sponsorship Levels

- Platinum Sponsor - \$20,000
- Gold Sponsor - \$10,000
- Silver Sponsor - \$5,000
- Bronze Sponsor - \$2,500

**Usher Syndrome Coalition Tax Exempt ID:
26-4560897**

As part of some sponsorship packages, you will receive a complimentary exhibit space. Space includes 6-foot tabletops with skirting and two chairs. If you would like to take advantage of this opportunity, please fill in the information below for your exhibit representatives.

Exhibit Representative 1

Name _____

Job Title _____

Exhibit Representative 2

Name _____

Job Title _____

PAYMENT

Number of Exhibitor Tables: _____ at \$ _____ = _____

Sponsor Level: _____ at \$ _____ = _____

Total Exhibitor and/or Sponsor Amount \$ _____

Credit Card

- American Express Discover
- MasterCard Visa

Account Number _____

Exp. Date _____

Sec Code (3-4 digits on card) _____

Cardholder's Name _____

Cardholder's Signature _____

Billing Address _____

Check

If you are not paying by credit card, please attach a US check or money order made payable to the Usher Syndrome Coalition (no foreign checks).

For foreign currency transfers contact Krista Vasi at k.vasi@usher-syndrome.org or 978-637-2625.

To register online, visit www.usher-syndrome.org.