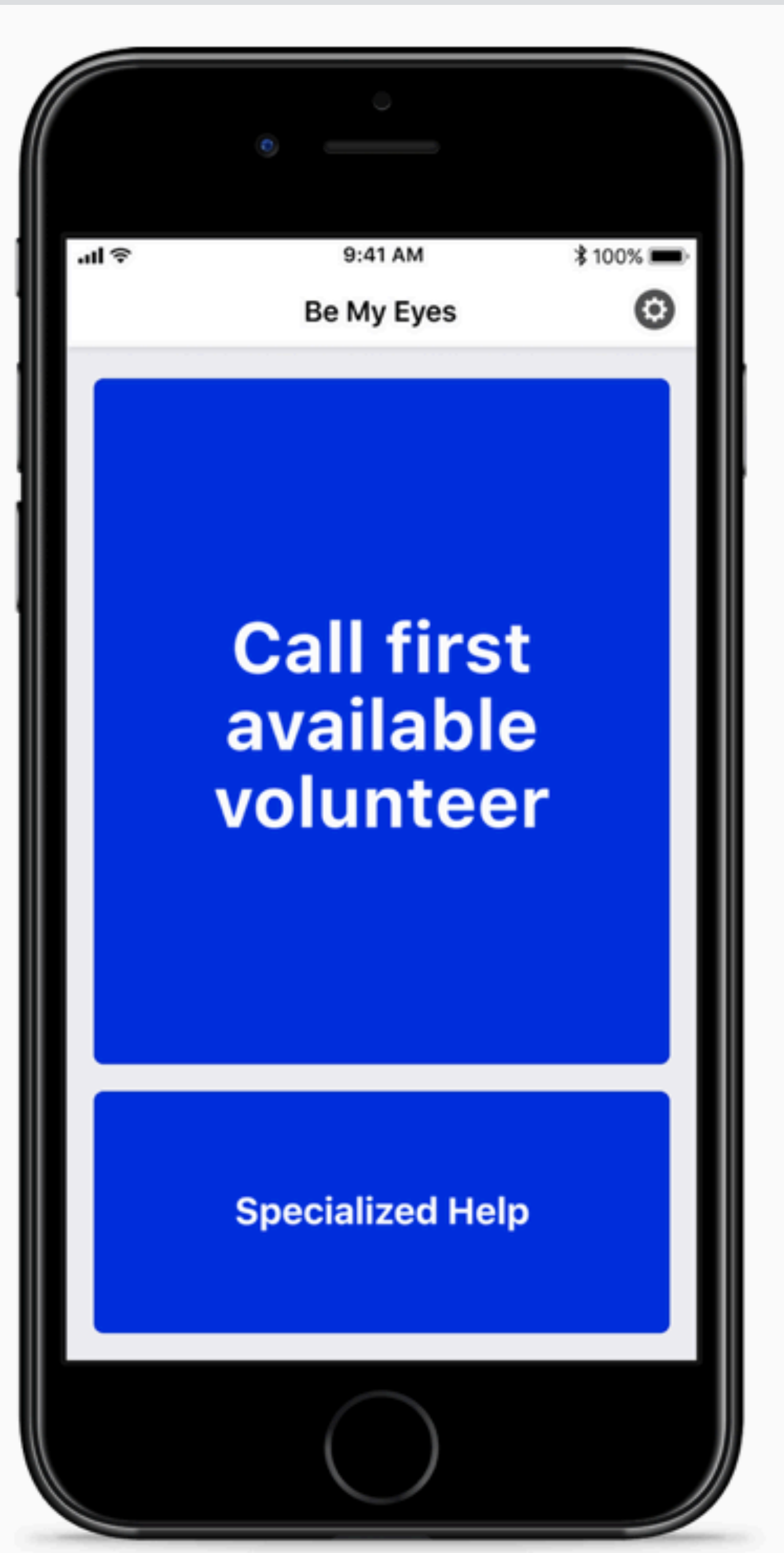


# Be My Eyes

Making the world more accessible

Hans Jørgen Wiberg  
Founder





**Call first  
available  
volunteer**

**Specialized Help**

# Be My Eyes



## Be My Eyes fællesskabet

56.328  
Blinde

840.919  
Frivillige

**Asta**

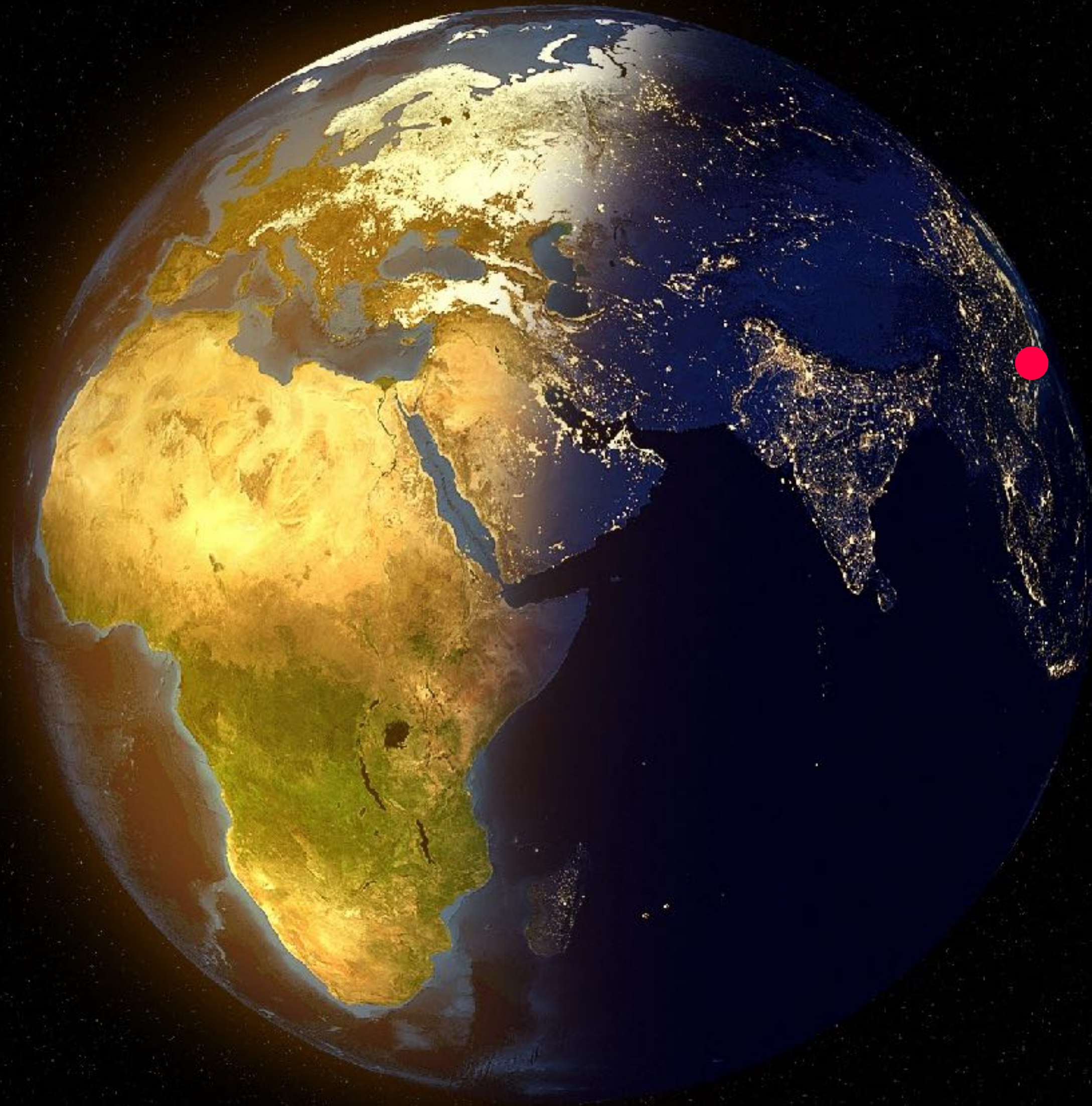
Medlem siden 20. juli 2017

Dansk

Denne konto er blevet...



**How it works**

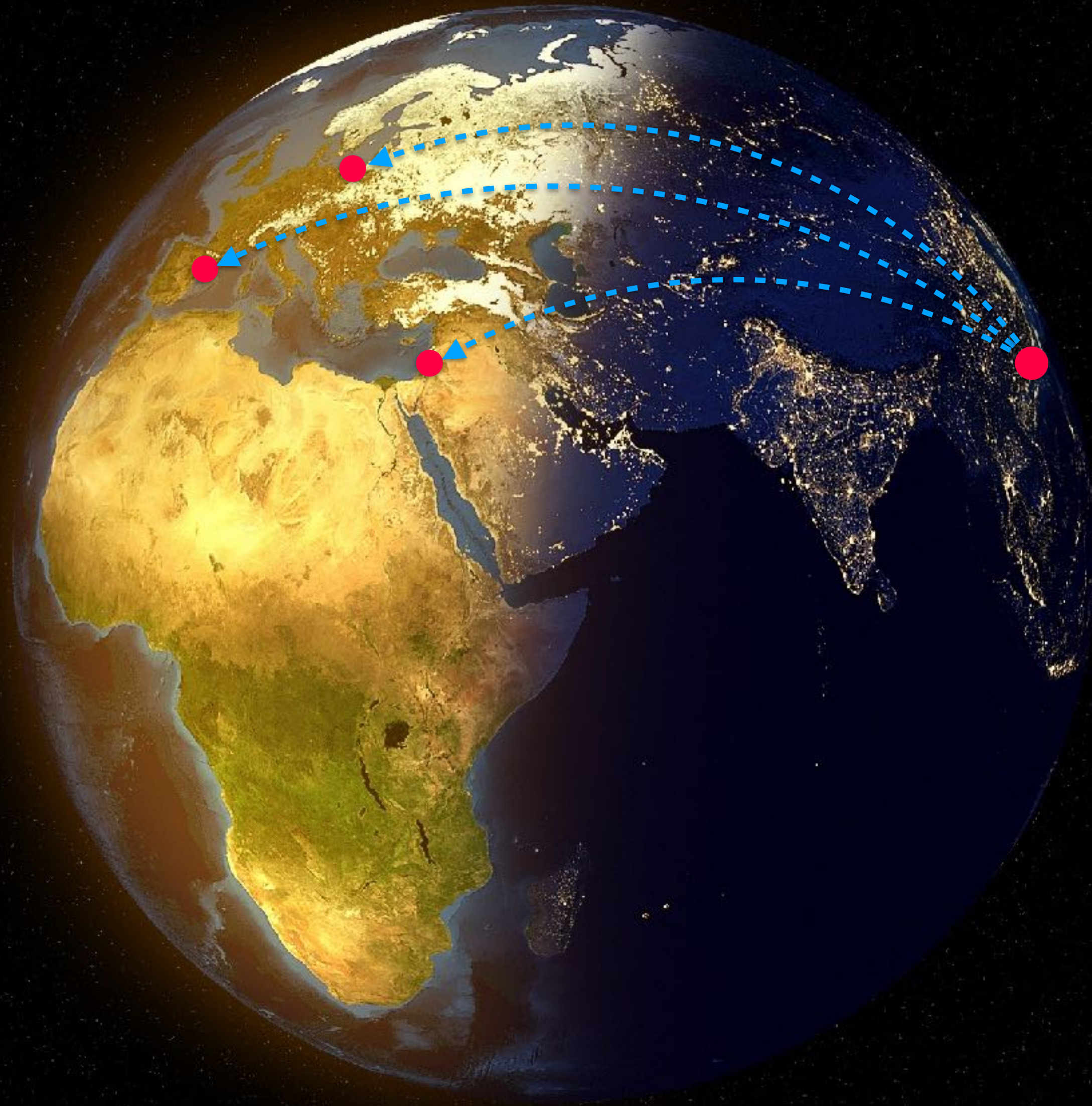


Mike  
(Hong Kong)

**23:00**

Timezone: **GMT+8**

Language: **English**

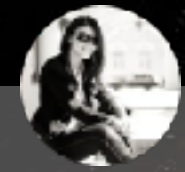


Mike  
(Hong Kong)

**23:00**

Timezone: **GMT+8**

Language: **English**



Jane  
(London)

**15:00**

Timezone: **GMT+0**  
Language: **English**



Mike  
(Hong Kong)

**23:00**

Timezone: **GMT+8**  
Language: **English**





**1,438,235**

Sighted users

**84,042**

Blind users

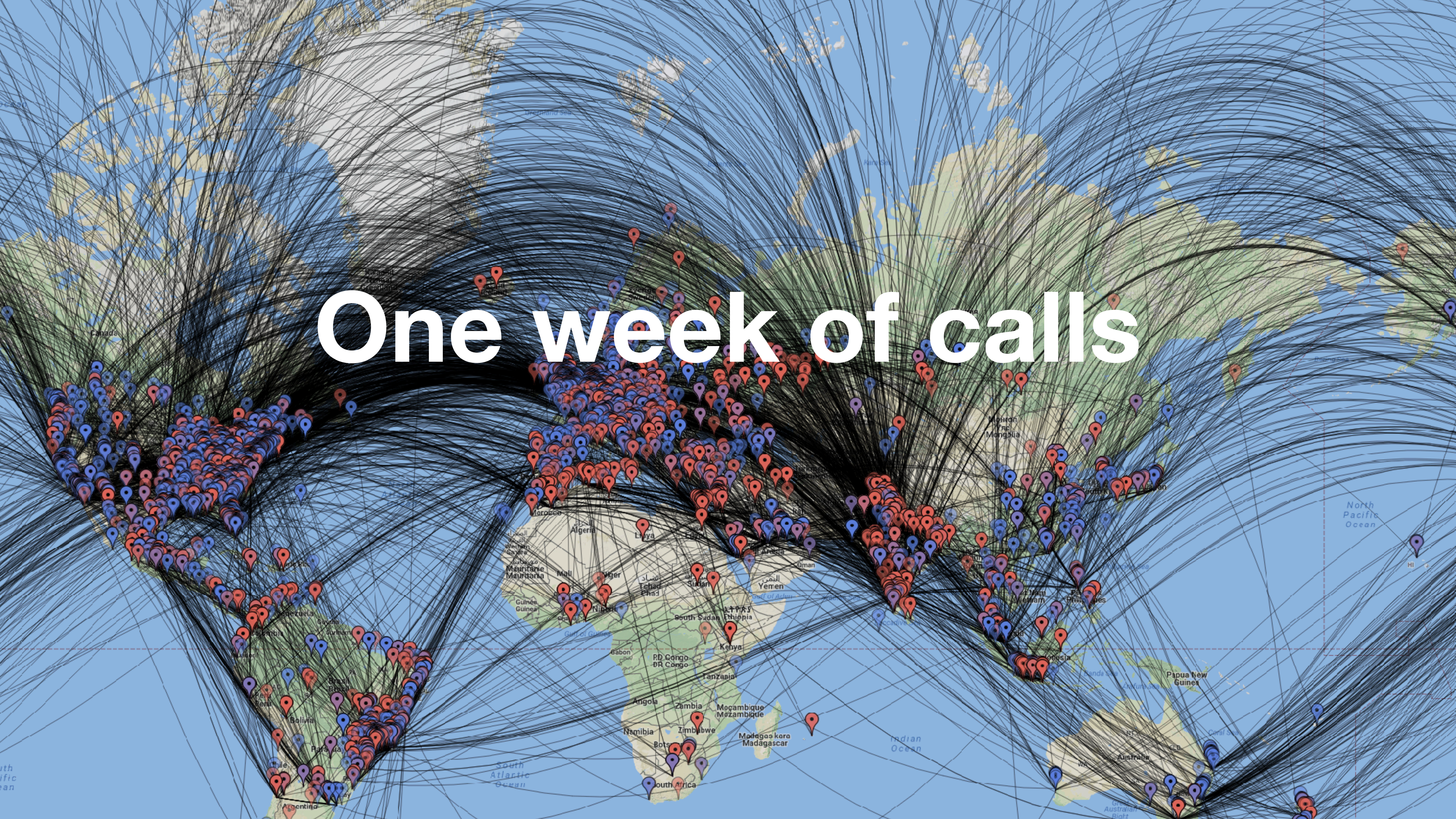
**150+**

Countries

**182+**

Languages

# One week of calls



Topics:

Topics:

- Badminton

Topics:

- Badminton
- Color

Topics:

- Badminton
- Color
- Pregnancy-test

# Topics:

- Badminton
- Color
- Pregnancy-test
- Mail

# Topics:

- Badminton
- Color
- Pregnancy-test
- Mail
- Kitchen stuff



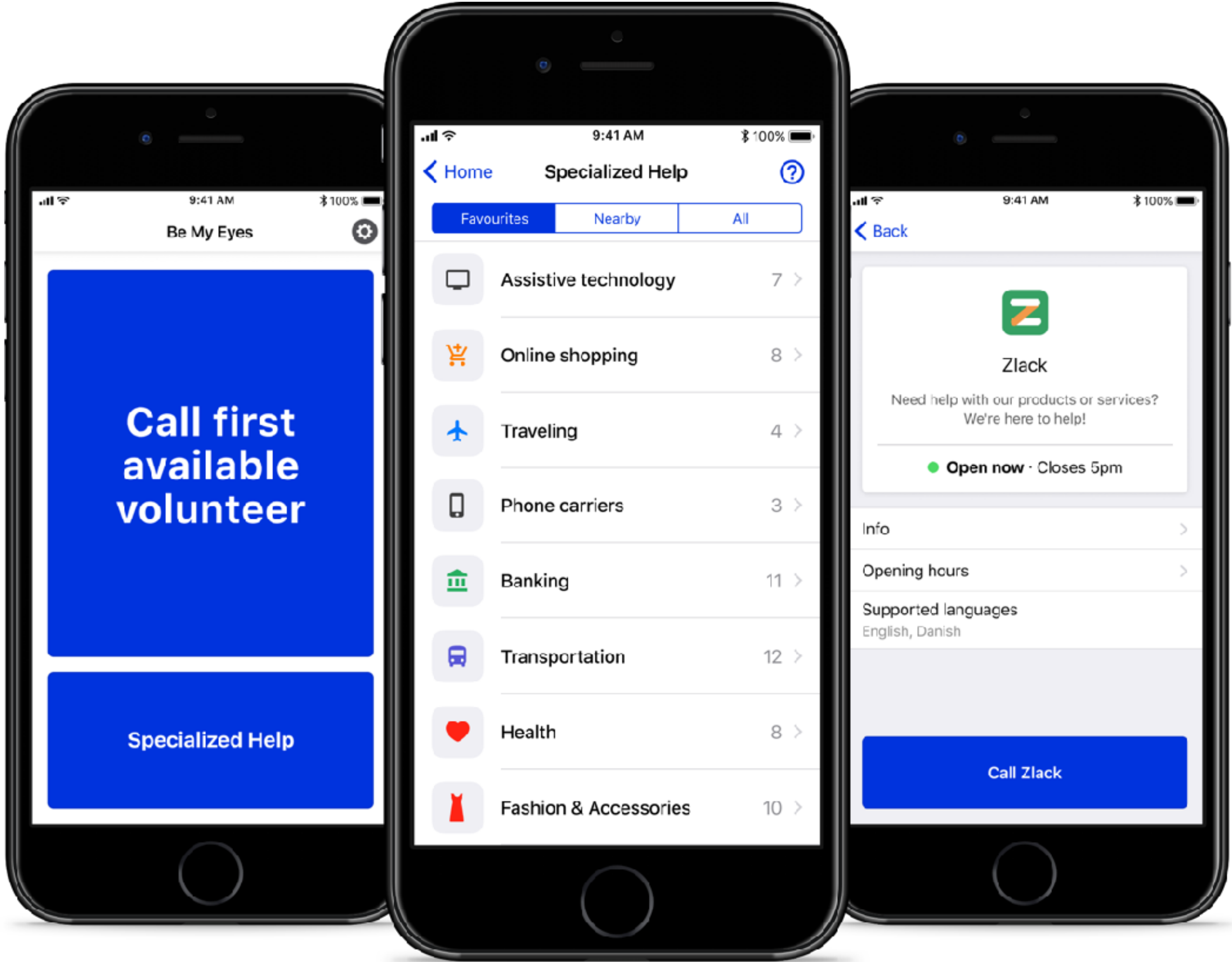
# Japanese toilet



# Specialized help

Microsoft  
Banks

# Specialized Help



A busy street market in India, filled with numerous rickshaws and people. The scene is crowded and vibrant, with various signs and goods visible. The text is overlaid on the center of the image.

# 253,000,000

people are visually impaired.

(36,000,000 are blind and 217,000,000 have moderate to severe vision impairment)

World Health Organization, 2017



# Launch

January 15th 2015

**THUN  
DER  
CLAP**

Mashable

WIRED

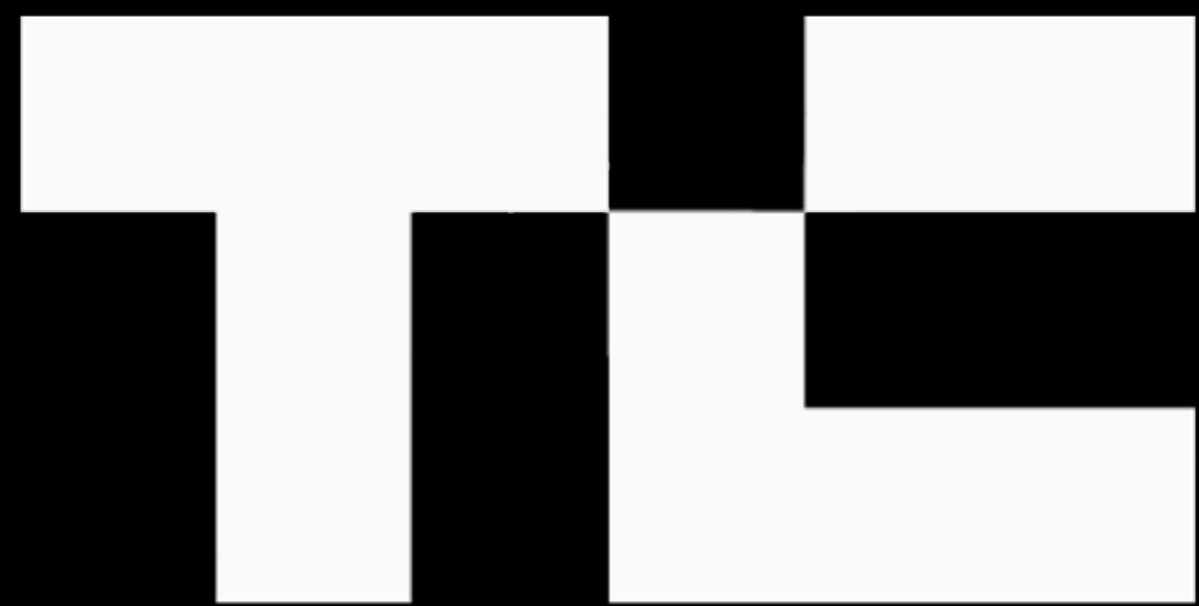


Product Hunt

FAST  
COMPANY

THE DAILY  
BEAST

BUSINESS  
INSIDER



TechCrunch

THE  
HUFFINGTON  
POST



Süddeutsche  
Zeitung

the guardian



The New York Times



Russian Live Radio Show

Malmö Taltidning

Be My Eyes app brings...  
www.cbsnews.co...meaning-to-iphone/



## Be My Eyes app brings new meaning to iPhone

July 04, 2015, 07:08 PM



THE ALL NEW  
CBS News App for iPhone®

Get the App



**Mike Mello** @MelloInSe...  3d

thanks to my @bemyeyes helper I learned that my breakfast sausage was... expired. she was really excited to help #thanks





**Farah A. Bishara** @Pin... 🌐 2d

Just got my first @BeMyEyes request! 😭💔 a man from Iraq needed help identifying his health/birth documents. I feel so fulfilled I could cry.



↻ 13

★ 10



**Jun Watanabe@r...** 📅 19/03/2016

@bemyeyesアプリで視覚障がい者  
のかわりに見るお手伝いをしまし  
た。 #BeMyEyes

[itunes.apple.com/app/  
id905177575](https://itunes.apple.com/app/id905177575)



# Stevie Wonder





Wulab



MAROKKO

ALGERIET

STSAHARA

MALI

GUINEA

LIBERIA

NIGERIA

DEMOKRATISKE  
REPUBLIC  
CONGO

ANGOLA MALAWI

MOZAMBIQUE

NAMIBIA

SYDAFRIKA

Cape Town

Rom  
Athen

TYRKIET TURKMENISTAN

IRAK IRAN

Kairo

SAUDI-ARABIEN

SUDAN

YEMEN

ETIOPIEN

Mamoudzou

MADAGASKAR

KINA

PAKISTAN

BHUTAN

INDIEN

Dhaka

LAOS

Mumbai

Bangalore

THAILA

SRI LANKA

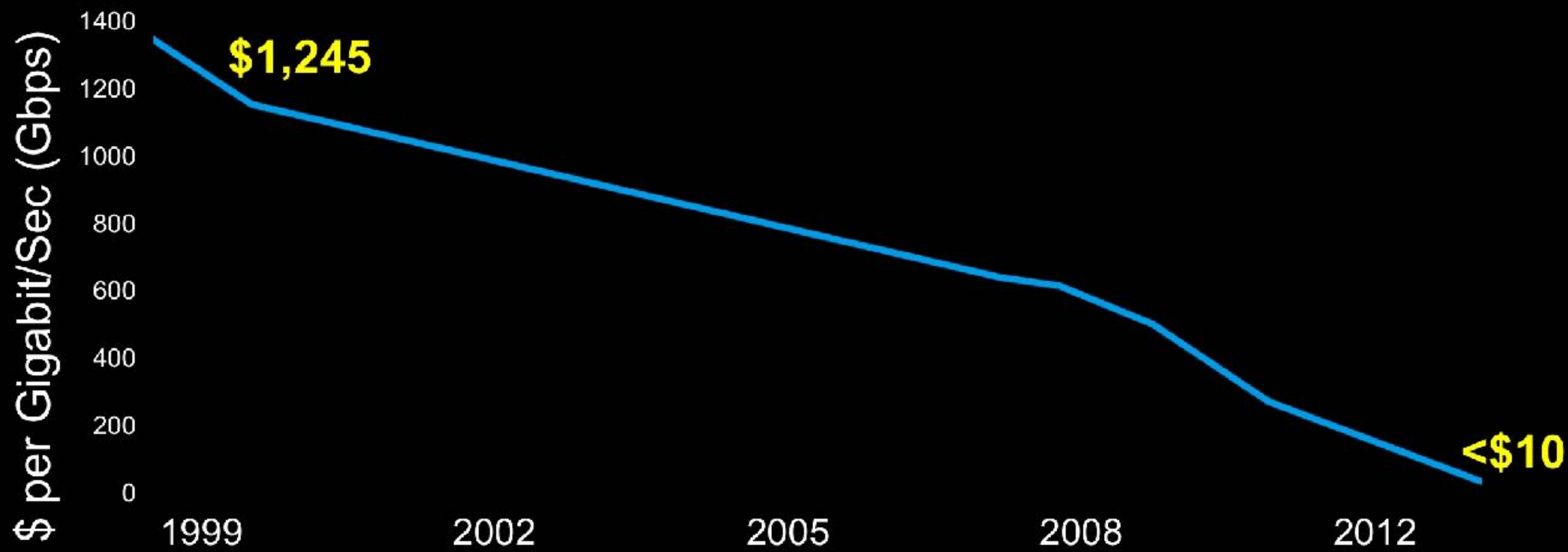
MALAYS

Det Indiske Ocean

atlanten



# Bandwidth Cost-Performance (1999-2012)



Source: Deloitte University Press

# Foreign Policy Global thinker 2015



Global Thinkers 2015

**THELLE KRISTENSEN & HANS JØRGEN  
WIBERG**

FOUNDERS, BE MY EYES | DENMARK

FOR INSTALLING EYESIGHT IN THE PALM  
OF YOUR HAND.



# Micro-volunteering

# Awards and more

- **Nordic startup awards**  
Grand Finale Winners – Best Social Entrepreneurial Tech Startup
- **Popular Science**  
The year's best apps and operating systems
- **INDEX**  
Design to improve life
- **Guldborgsunds Handikappris**
- **Jacob Nielsen prisen**
- **Danish Design Award**  
Winner in both Outstanding Services and Shared Resources
- **Disrupt100**  
Top 10 most disruptive companies globally.

# Awards and more

- **Oslo Innovation Week Award 2017**
- **Dubai Expo 2020**  
Expo live global innovator
- **CER prize 2017**  
Be My Eyes wins first prize
- **World Summit Award 2017**  
Be My Eyes wins in the Category Inclusion and Empowerment
- **Google Play's Best Apps of 2017**  
Be My Eyes was chosen as one of the “Most innovative” app’s alongside Google Earth, Pinterest and Snap Chat, “Daily Helper” and “Hidden Gem”.
- **Google Best Accessibility Experience 2018**  
Winner

# Google's Best Accessibility Experience 2018

