

11th Annual USH Connections Conference July 13, 2019 | Philadelphia Marriott Downtown

The standard benefits for each level are listed below. While these serve as a guideline, we understand that sponsors have different goals for their conference experience. Benefits can be tailored to meet the needs of sponsors.

SPONSOR BENEFITS

	PLATINUM \$20,000	GOLD \$10,000	SILVER \$5000	BRONZE \$2500
WEBSITE RECOGNITION				
Inclusion on Coalition website and USH2019 Event webpage (4,000 unique visitors per month)	Top Billing Logo with Live Link	Logo with Live Link	Logo	Listing
PRE-CONFERENCE RECOGNITION				
Inclusion in all promotional email blasts (more than 3,000 impressions)	Top Billing Logo with Live Link	Logo with Live Link	Logo	Listing
Social media announcement about sponsorship	✓	✓	✓	✓
Social media announcement about company leading up to event	2	1		
ON-SITE RECOGNITION & BENEFITS				
Full event registration(s) including Evening Social	4	2	2	1
6' skirted table and two chairs in the Exhibitor Area	Prime Location	✓	✓	✓
Logo and recognition on inside back cover of conference program	Prime	✓	✓	✓
Advertisement in conference program (full color)	2 Full Pages	1 Full Page	Half-Page	Quarter-Page
Inclusion on official conference bag	Listing & Logo (Prime)	Listing & Logo	Listing & Logo	Listing
Takeaway item, provided by sponsor, in conference tote bag	3	2	1	
Opening Remarks verbal acknowledgment	✓	✓	✓	✓
Conference signage	Top Billing	Logo	Logo	Listing
Conference Break slide show recognition	1 Dedicated Slide (Prime)	1 Dedicated Slide	Listing	Listing
POST-CONFERENCE RECOGNITION				
One email correspondence to attendees following the event (sent by Coalition)	✓	✓		